



2026 DCCU Cares Foundation Annual Golf Tournament

“Drive Opportunities for Community Financial Health”

DCCU Cares Foundation is proud to announce our 3rd Annual charity golf tournament, taking place on **Monday, September 14th at the Club of Staunton in Staunton, VA**. The event will bring together community and business leaders for a day of great golf, delicious food, and specialty hole contests, all benefiting the charitable work of DCCU Cares Foundation.

DCCU Cares Foundation is an independent 501(c)3 nonprofit organization providing DCCU members, employees, and the community at large with solutions to improve financial wellness, promote education, drive engagement, and grow community partnerships.

By becoming a tournament sponsor, you will actively support our important work in financial wellness while gaining visibility for your organization.

We are delighted to present the attached sponsorship opportunities. Our sponsorships offer high visibility and recognition before, during and after the tournament, along with a chance to support the life-changing work of the DCCU Cares Foundation to Drive Opportunities for a better community.

Come join us! Together we can make a difference!

Monday, September 14, 2026 - 12:30 Shotgun Start at Club of Staunton

For Golf Tournament Inquires contact us at Foundation@mydccu.com

Margaret Hersh, Executive Director at 540-946-3200 x 3361

Visit us at mydccu.com/foundation

SPONSORSHIP LEVELS

Presenting Sponsor \$10,000

- ❖ Top Billing on Posters/Flyers/Brochures
- ❖ Top Billing on Website and Social Media
- ❖ Top Billing on TV, Radio Ads, and PSA's
- ❖ Logo on ALL signage
- ❖ Golf Course Entrance Signage
- ❖ Signage at the Registration Tent
- ❖ Table Tent at Tee of Choice/Hole Signage
- ❖ Your Company's Promotional Items in Swag Bag
- ❖ (1) Foursome/ Team

Platinum Sponsor \$5,000

- ❖ Main Billing on Posters/Flyers/Brochures
- ❖ Main Billing on Website and Social Media
- ❖ Logo on Platinum Sponsor signage
- ❖ Golf Course Entrance Signage
- ❖ Signage at the Registration Tent
- ❖ Table Tent at Tee of Choice/Hole Signage
- ❖ Your Company's Promotional Items in Swag Bag
- ❖ (1) Foursome/ Team

Gold Sponsor \$2,500

- ❖ Billing on Posters / Fliers / Brochures
- ❖ Billing on Website and Social Media
- ❖ Golf Course Entrance Signage
- ❖ Table / Tent at Tee of Choice
- ❖ Driving Range Banner (3'x6')
- ❖ Your Company's Promotional Items in Swag Bag
- ❖ (1) Foursome/ Team

Silver Sponsor - \$1,500 Sub-Billing on Posters / Fliers / Brochures

- ❖ Sub-Billing on Websites and Social Media
- ❖ Hole Signage at Tee Box
- ❖ Your Company's Promotional Items in Swag Bag
- ❖ (1) Foursome / Team

Beverage Station/Cart Sponsor - \$1,500 Sub-Billing on Website and Social Media

- ❖ Signage at Beverage Station
- ❖ Your Company's Promotional Items in Swag Bag

Hole Sponsor with Team - \$800

- ❖ Hole Signage at Tee Box
- ❖ Your Company's Promotional Items in Swag Bag
- ❖ (1) Foursome / Team

Hole Sponsor \$200

- ❖ Your Company's Promotional Items in Swag Bag
- ❖ Signage at Tee Box

Signage Sponsor - Cost of Signs

- ❖ Your Company's Promotional Items in Swag Bag
- ❖ (1) Foursome / Team

Other – Recognition during Pre and Post Event and Event Day

- ❖ Your Company's Promotional Items in Swag Bag

Lunch Sponsors (\$500)

Beverage Sponsors (\$500)

Putting Green Sponsors (\$500 Large Banner - \$250 Small Banner)

Scorecard Sponsor (\$500)

Closest to the Pin Sponsor (\$500)

Longest Drive Sponsor (\$500)

Registration Sponsor (\$500)

Friends of DCCU Cares Foundation (\$250)

Registration

Individual = \$150

Team Registration = \$600

Format – Captain's Choice

Included in Registration

Green fees and Cart fees

Warm Up Balls

Lunch and Snacks

Beverages

Swag Bag

Extras

Mulligans and Power Balls – 2 of each per player (\$5 each/\$20 package of 4)

50/50 Raffle - \$5 each ticket